

2024 TSMLA Application Form

TAIWAN SHEET METAL LASER APPLICATIONS EXPO

Invoice Title				Unify NO.	
Company Name				The person Reponsible	
Contact Person				Member	<input type="checkbox"/> Yes <input type="checkbox"/> No
Tel		Fax		Mobile	
E-mail					
Contact Add.					
Web					
Booth Fee	\$39,000/Booth(w/o vat)				
	Early Bird Price/Booth(w/o vat)				
	1-4Booths	\$37,000	10-19Booths	\$35,000	More than 40 Booths
	5-9Booths	\$36,000	20-39Booths	\$34,000	\$33,000
Exhibition Sections	<input type="checkbox"/> Sheet Metal Equipment		<input type="checkbox"/> Processing & Applications		
	<input type="checkbox"/> Industrial Parts and Supplies				
Exhibit Category					
Booth Required					
Type of Stand	<input type="checkbox"/> Shell Scheme		<input type="checkbox"/> Space Only		
Notes					
<p>1. The organizer provides services for forklifts with a capacity of up to 7 tons, and 110V/500W electrical service.</p> <p>2. During the exhibition period, the exhibitors cannot remove or withdraw in advance. After the exhibition ends, all exhibited products must be listed and reported to the organizer. The removal is permissible only after receiving the approval from the organizer.</p> <p>3. Exhibitors cannot privately transfer or rent the booths. The company name and the products of the booth cannot be merged to or changed to the non-registered name. If there is any violation, the organizer has the right to withdraw the exhibition registration, the fees are non-refundable, and the violators will be prohibited to register the next exhibition.</p> <p>4. Only can the manufactured, agent and distributor products be exhibited. These products must be submitted for registration procedure, and any exhibited product inconsistent to the registered product will force the exhibitor to withdraw from the exhibition. The registration fee is non-refundable, and the violator is prohibited to register the next exhibition. The exhibitor whose products are suspected counterfeits bears civil liability.</p> <p>5. The exhibitor whose improper construction practices results in damages is fully liable and bound to compensate.</p> <p>6. In face of the contingencies such as natural disasters, epidemics, strikes and national emergency, the organizer preserves the right to postpone or shorten the exhibition period. The organizer is not liable for the damages caused by the contingencies.</p> <p>7. If there is any outstanding issue, the organizer can at any time revise rules considering the best interests of all exhibitors. The organizer, according to these adjustments, will inform and explain to the exhibitors who cannot raise objections.</p>					
Company Seal			Signature by the person responsible		
Date:					

2024 TSMLA

2024 TAIWAN SHEET METAL LASER APPLICATIONS EXPO

Sept. 5 (Thu.) ▶ Sept. 9 (Mon.)

10:00-17:00

Taichung International Exhibition Center
 (No. 1, Sec. 3, Zhongshan Rd., Wuri Dist., Taichung City, Taiwan)

Organizer:  TLA DA 台灣雷射鈹金發展協會

Implementer:  中時工商時報
 集團 Commercial Times

2024 TAIWAN SHEET METAL LASER APPLICATIONS EXPO

Preface

"The 2022 Taiwan Sheet Metal and Laser Application Exhibition" is the first of its kind in Asia, serving as a professional showcase platform for the sheet metal industry. With 82 participating companies occupying a total of 526 booths, it attracted numerous domestic industry groups to visit various prominent domestic manufacturers, generating business opportunities worth billions of dollars and crafting an exciting chapter for the Taiwan Sheet Metal and Laser Application Exhibition.



AI and 5G are both central pillars of future industries. The integration of laser cutting technology and intelligent manufacturing of laser equipment will propel the sheet metal and laser industry towards four main goals: intelligence, energy efficiency, flexibility, and efficiency. In the trend of integrating industrial 4.0 automation systems, combining complex and large-scale processing, laser sheet metal processing will become a significant driver for Taiwan's industrial advancement.

To expand the comprehensive presentation of peripheral products and new technologies such as sheet metal and laser, the Taiwan Laser Sheet Metal Development Association will host the "2024 Taiwan Sheet Metal and Laser Application Exhibition" from September 5th to September 9th. The exhibition will feature three major thematic zones, aiming to promote the products, technologies, and image of industry players through this exhibition, assist in the expansion of domestic and international markets, continuously enhance industry competitiveness, and create more business opportunities.

Show Info

Date: 2024.09/05-09/09 Time: 10:00-17:00 (Sep. 9 10:00-16:00)

Exhibition Sections

- Sheet Metal Equipment Processing & Applications
 Industrial Parts and Supplies

Advertising

Promotion Plan

Publish exhibition-related information in newspapers, television, internet, and other new media, accurately targeting consumer groups. Exposure on major media platforms and publication of relevant information on lamp flags along major roads in the central region one week before the event, creating a full-scale promotional campaign.

Online Community

Utilize Facebook for online community management, and establish an official website to integrate information for public inquiries. Employ social media marketing tools such as keywords, online advertising, and Electronic Direct Mail (EDM) to disseminate exhibition information and exhibitor activities.

Visitor Targets

Invite domestic and international buyers, relevant industry purchasing units, Commercial Times subscribers, industry associations, academic institutions, government agencies, and other groups. Distribute exhibition invitations, EDMs, etc., to enhance publicity effectiveness.

Strategic Partnerships

Collaborate with professional exhibition planning entities, government units, and major industry associations to provide relevant information about the exhibition. Utilize EDMs and other tools for promotion to create media effects and cross-industry cooperation, thus initiating industry trends, enhancing competitiveness, and seizing business opportunities.

Registration Procedure

1. Completion of registration before April 15, 2024, qualifies for a discounted rate.
2. Upon returning the completed registration form, exhibitors are required to submit a deposit of NT\$5,000 per booth within 30 days to complete the registration process.
3. Exhibition fees should be paid by check or bank transfer and must be settled before July 30, 2024.

Booth	Specifications	Booth Fee	Early Bird Price	Member Price
1-4	Booth size: 3*3 meters Partition size: 3*3*2.5 meters. 1 company name plate. 3 projector lights. 1 110V/500W two-hole socket. 80% new carpet. 1 reception table and 1 chair.	\$39,000 w/o vat	\$37,000	\$36,000
5-9			\$36,000	\$35,000
10-19			\$35,000	\$34,000
20-39			\$34,000	\$33,000
40↑			\$33,000	\$32,000

Notes:

1. The 24-hr electricity, water and over-7-ton stackers operations are charged individually and subject to the actual use.
2. The booth equipment provided by the organizer cannot be replaced or refunded.
3. The above prices are exclusive of tax. A 5% tax will be added to the total amount.

Move-in/Move-out

Move-in and Install: Daily from 8:00 to 17:00 during Sep. 1, to Sep. 4.
 Dismantle: From 16:00 to 22:00 on Sep. 9, from 08:00 to 17:00 on Sep. 10.
 Manufacturers are responsible for decorating their own items (including foamboards, carpets, and panels), and they must remove and transport them from the venue themselves.

Exhibition Specifications

1. Exhibitors cannot privately transfer or rent the booths. The company name and the products of the booth cannot be merged to or changed to the non-registered name. If there is any violation, the organizer has the right to withdraw the exhibition registration, the fees are non-refundable, and the violators will be prohibited to register the next exhibition.
2. Only can the manufactured, agent and distributor products be exhibited. These products must be submitted for registration procedure, and any exhibited product inconsistent to the registered product will force the exhibitor to withdraw from the exhibition. The registration fee is non-refundable, and the violator is prohibited to register the next exhibition.
3. The products non-related to or conflict with the exhibition theme are not allowed for exhibition.
4. The exhibitor whose products are suspected counterfeits bears civil liability.
5. The exhibitor who is absent from exhibition without reason cannot be refunded, e.g. deposit and booth cost. The exhibitor is furthermore prohibited to register the next exhibition.

Pre-Exhibition Briefing

1. A pre-exhibition briefing will be held one to two months before the exhibition.
2. Please complete the payment process before the pre-exhibition briefing in order to select booth positions. Exhibitors who have not fully paid their participation fees will not be allowed to exhibit and their deposits will not be refunded.
3. The organizer will announce the booth allocation by exhibition zone categories. Participating exhibitors will select their booths according to their registered exhibition zone as indicated on the registration form, in the order of announcement.
4. The order of announcement will be based on:
 1. Booth size, and 2. Order of registration.



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Web <https://taiwanlaser.org.tw/>



Taichung International Exhibition Center

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